

# The Alamogordo News.

Published Every Thursday in the Most Beautiful Town in New Mexico.

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ALAMOGORDO, NEW MEXICO, THURSDAY, JULY 27, 1911.

PRICE 5 CENTS

## HUNDREDS OF BOXES OF FINEST PEACHES

Good Rains Make Fruit Ripen  
Unusually Fast

SIX HUNDRED BOXES  
GO IN TWO DAYS

August Elbertas Coming Into  
Market Now

If any one has any doubt that the fruit growers of Alamogordo and vicinity are gathering and marketing the biggest fruit crop that has been known in this valley, let that Doubting One approach W. D. Taggart and ask a question. It would be unfair to make this suggestion without following it with the warning to be ready to break, or at least to tie, the world's record for sprinting, before he asks the question. Mr. Taggart is agent for the Wells Fargo Express, and for weeks he has been working over time to handle this fruit crop. If one will insist upon asking if the fruit crop is heavy, he would better take the absolutely safe side and ask and his question by telephone.

The volume of express business last week was the heaviest that the records of this office show. There were 1182 pieces weighing 28,012 pounds, and the charges amounted to \$376.27. Nearly all of this was fruit.

C. W. Arnold and Guy Wadsworth began Monday to make shipments by freight to El Paso. On Monday their freight shipments totaled 313 boxes of peaches, and on Tuesday 266 boxes of peaches. These two fruit growers have had a crew of fourteen at work for nearly a week, picking, sorting, and packing and making boxes. They have sold their entire crop of choice Elbertas to Eyster's C. O. D. Grocery of El Paso.

### Some Joke

Last week the local postoffice received a letter from a northern lady asking for copies of the town papers as she desired to get in communication with a bank of the town, and also with a real estate firm.

The office forwarded copies of the current issues as requested, but neither one contained a bank notice nor the advertisement of a single real estate firm.—Pecos Valley News.

### Biggest and Best Rains Yet

Eighty-seven one-hundredths of an inch of rain fell here last Wednesday afternoon and night. The fall of rain to the north and east must have been much heavier, for when the flood water reached town it was too much for the ditches to carry. Tenth St. between Pennsylvania and Railroad avenues was a foot deep in water for an hour.

Dance with the Beavers Saturday night. The good time will be there. If you don't absorb some of it, the fault will be yours.

C. R. Shiffler, former superintendent of the Alamogordo schools, arrived Friday for a visit. Mr. Shiffler has been a student in the law school of the University of Kansas since leaving Alamogordo.

## COUNTY COMMISSIONERS ASK FOR NEW BIDS

For Building Three Miles of  
High Rolls Road

ALL BIDS SUBMITTED  
WERE UNSATISFACTORY

Special Levy is Made for the  
Irrigation of Trees

An adjourned meeting of the board of county commissioners, scheduled for Saturday, July 22, was not held for the reason that a quorum was not present. The adjourned meeting was held commencing at two o'clock in the afternoon of Monday, July 24, J. R. Gilbert, chairman, presiding, J. J. Sanders, commissioner, and John M. Bowman, clerk, in attendance.

The board rejected all bids which had been received for the building of three miles of county road, commencing at High Rolls and extending a distance of about three miles, through Box canon. New bids have been asked for, and will be received at the office of the probate clerk until ten o'clock a. m., August 28.

In asking for the new bids, it is specified that all bidders must file a certified check for \$250.00, as evidence of good faith. The contract will be let for completion of the work within the period of one year. The rights reserved to reject any or all bids.

The board made a special levy to cover the cost of irrigating the trees of Alamogordo. The following is the wording of the record with reference to the levy: "All corner lots improved or unimproved, within said tree irrigation district, fifty cents per lot; all inside lots, improved or unimproved, within said tree irrigation district, twenty-five cents per lot."

### Center Point and Pine Spring

The schools of Center Point and Pine Spring met at the latter place in a joint picnic for the closing day of the term, last Friday, July 21. Almost every patron and a large number of interested friends were present.

There was a display of written and manual training work from both schools. The long and well filled table testified to the abundance and excellence of the cooking of the house ladies present. After dinner some time was occupied by the program, which consisted of songs, recitations, and exercises.

Lee Moser, of the Pine Spring school, finished his eighth year work and received his certificate of promotion to the high school. The certificate was awarded by C. A. Redic, who made a short talk.

The day was much enjoyed by all.

The farmers, orchardists, and truck gardeners of the Estancia valley have organized the Estancia Valley Produce Association. One by one the communities and districts of New Mexico are coming to understand the value of organization.

Mrs. Henry S. Evans has as her guest at Mountain Park, her aunt, Miss O. D. Folsom, of Collinsville, Ill.

## PHOTOGRAPH YOUR FARMS, ALSO YOUR ORCHARDS

Bureau of Immigration Wants  
Good Pictures

GOOD PRICE OFFERED  
FOR GOOD PICTURES

They Have Immense Value In  
Advertising

Albuquerque, July 24.—There is no better advertisement than a good photograph, no matter what it is that is being advertised. This is particularly true of land. A clear, striking photograph tells the whole story, tells it accurately and convincingly and leaves no room for argument. If the land is good, the crop fine, the scenery beautiful, the camera shows it, just as it is, without exaggeration, but at its best. One of the greatest handicaps the Bureau of Immigration has had in preparing its advertising matter has been in obtaining photographs. This is true of practically every section of New Mexico. Photographs are demanded for almost every article about New Mexico that is sent out. Every piece of advertising literature, to be most effective, must have photographs and good ones.

This is a splendid year on the farms and orchards of New Mexico. Right in this district we have a great many crops of various kinds that are flourishing and that would make pictures of the most convincing kind. Keep a permanent record of these crops. Have some good photographs taken. Almost every man can have access to a good kodak these days and the cost is very small. Do it today while the crops are at their very best, and when you have done it send a print to the Bureau of Immigration at Albuquerque, with the title and description and your name on the back. The Bureau is buying photographs constantly and will gladly pay the usual price for good pictures which can be used in the New Mexico advertising campaign. One photograph of your farm may result in bringing many people into this section. Do it today for New Mexico.

### The Hansons Entertain

Mr. and Mrs. Harry Hanson and Miss Hazel Hanson entertained a number of friends last Friday evening. With so many musical people among the guests, music was the feature of the entertainment. Refreshments were served.

There were the following guests: Messrs. and Mesdames: J. S. Kerr, George Weigle, J. V. Schurtz, W. D. Taggart, C. F. Prince, G. F. Rousseau; Mrs. Byron Sherry, Miss Linaire; Messrs. J. A. Armstrong, Frank Polak.

### Boosting Alamogordo Fruit

"Extra fancy shipments of fruit are being forwarded from Alamogordo every day," is the item which appeared last week in the ready print side of all the New Mexico newspapers that secure their print paper from the Western Newspaper Union at Denver. The ready print publishers got the item from the ALAMOGORDO NEWS.

## GEOLOGICAL SURVEY OF NEW MEXICO IS MADE

Highest Point in Sacramentos is  
9,498 Feet

WORK DID NOT COVER  
THE ENTIRE TERRITORY

The Lowest Point is at La Tuna  
Which is 3,791 Feet

Washington, D. C., July 24.—The geological survey has published a bulletin giving the results of spirit leveling in New Mexico, the data being compiled by R. B. Marshall, chief geographer. The work done was in the years 1902 and 1909, inclusive. Bench marks showing the altitude and the name of the quadrangle were established at over 800 points in the territory. The work did not cover the territory, practically all the surveys being made along or west of the Rio Grande valley, except for three or four quadrangles surveyed around Alamogordo, Avis, Gypsum Hills, and Orogrande. The following counties were visited during the course of the work: Bernalillo, Dona Ana, Sierra, Socorro, Grant, Luna, Rio Arriba, Sandoval, Otero and San Juan.

The highest point marked by the survey was in the Sacramento mountains, in the Alamogordo quadrangle, four miles southeast of the camp of the Alamo Lumber company, on the Sacramento river road at the summit of the mountain, 20 feet south of the road fork. There an aluminum tablet was set in the rock bearing the figures "9498," which was the highest point marked by the surveyors. This work was done in 1909 by K. W. Trimble.

The lowest elevation was recorded at La Tuna, on the New Mexico-Texas line, on the Santa Fe, where 3791 feet was recorded. The elevation of Duncan, in the Steeplecock quadrangle, in Grant county, was only 3739, and almost every other altitude recorded in the bulletin, over 800, is above 4000 feet and many of them above 5000.

## S. P. PENSION DEPARTMENT

Company Already has Disbursed  
Nearly a Million

San Francisco, July 24.—Since the inauguration of the pension department of the Southern Pacific Company, January 1, 1903, nearly one million dollars has been voluntarily disbursed among the retired employees of that corporation. The precise amount is \$850,607.70.

The total disbursements for the month of June, 1911, were \$14,010.35. This was divided among 420 men and women, retired employees of the Southern Pacific Company. The total disbursements for the fiscal year ending June 30, 1911, were \$168,000.20.

Since the organization of the pension department the Southern Pacific has pensioned 616 of its employees. Of this number 135 were from the operating and train service, 268 from the motive power department, including engineers, 102 from the

## ADVISORY COMMITTEE OF IRRIGATION CONGRESS

Will Meet at Mountainair August  
Fifth

IN CONNECTION WITH  
DEVELOPMENT CONFERENCE

Many Prominent New Mexicans  
to Take Part

Albuquerque, N. M., July 24.—Colonel W. S. Hopewell of the National Board of Control of the National Irrigation Congress has issued a call for a meeting of the New Mexico Advisory Committee of the Irrigation Congress to be held at Mountainair on August 5th, coincident with the New Mexico Development Conference.

The nineteenth session of the National Irrigation Congress at Chicago will probably be the most important session in the history of the Congress and plans are being laid for extensive representation from New Mexico. The Advisory Committee was named by Governor Mills under authority of the National Board of Control and will have charge of New Mexico's share in the Congress.

The meeting was called at Mountainair in connection with the Development Conference because there will be a large number of prominent New Mexicans present at the Conference who will be invited to express their views as to New Mexico's participation at Chicago. Colonel Hopewell has already received replies from a majority of the members of the committee advising him that they will be present at Mountainair on August 5. The members of the Advisory Committee are: William E. Holt, Deming; H. B. Henning, Albuquerque; A. Clauson, Ft. Sumner; W. V. Moore, Tucuman; Geo. H. Webster, Jr., Cimarron; Wm. French, Springer; W. A. Fleming Jones, Las Cruces; H. J. Hagerman, Roswell; W. L. Hopewell, Albuquerque; R. E. Twitchell, East Las Vegas; Francis G. Tracy, Carlsbad; W. E. Garrison, Agricultural College; W. H. Gillenwater, Albuquerque; F. H. Pierce, Las Vegas; M. M. Padgett, Las Vegas.

The success of the Resources Day Conference at Mountainair is now fully assured and the widest interest is being shown in the work to be taken up at the Conference.

R. R. Pratt returned Monday morning after having spent his vacation with his mother in Clayton, Del. He also attended the convention of the National Association of Teachers for the Blind, which was held at the Overbrook Institute, Philadelphia.

maintenance of way, 7 from the stores department, 61 from the general offices, 22 from the Atlantic Steamship lines, and 21 from the ferry and river steamers. Length of service is all that is necessary to secure a pension from the Southern Pacific Company. The employees are not required to contribute anything toward the pension fund, all payments being made out of the general funds of the railroad company.

## CARRIZOZO TO PLAY BALL HERE SUNDAY

The Alamos Believe They Can  
Gobble 'Em Alive

THE WINNER WILL HAVE  
SOME STRENUOUS JOB

Hard to Pick the Winner on the  
Dope

By GLOOMY GUS

Flushed with the first victory, and encouraged over the form they are displaying in practice games, the Alamos have concluded that they may just as well tackle anything in the shape of an aggregation of baseball players.

The team that has been invited to become a victim of the slaughter for the next exhibition is the bunch from Carrizozo. But this baseball bizni is one uncertain proposish. You never can tell. Those Carrizozo bullies have been known to hammer the sphere with a ferocity fearful to behold, and when they get into one of the above mentioned unlady-like tantrums, it takes a mighty good line of defense to keep them from using up all the space on the score cards to record the runs.

Carrizozo will make her debut here Sunday afternoon. The game will be played at Athletic Park, commencing at three o'clock. If you are in doubt as to the ability of the Alamos to take care of themselves and hold up their present percentage of 1000, you would better go to see the game, in order to be on hand in case anything happens. Catch a Tenth St. car at the Southwestern Cafe, and if you are lucky you will land at Athletic Park in about ten years (Mountain time). The regular price of admission is fifty cents. If you buy three at once, you can get them for a dollar and a half.

## AN ADVERTISING TALK

Relative Value of Different Forms  
Are Shown

Every once in a while you find that somebody has said something you wanted to say—only better. The man who has got ahead of me this time is Charles H. Grasty, editor of the Baltimore Sun.

"If you have something to sell," he says, "you can go to a job printer and have a lot of bills struck off and distribute them around town. That is advertising in the crude state.

"Put the same matter in any kind of a newspaper and that is advertising in a more advanced and effective form.

"Insert the same copy in a paper that goes into the home, with a hold upon the affections of the family circle, and that is advertising in the highest state. As time goes on and the confidence and esteem of the readers attach themselves to the paper, the habit of reading the advertisements in that paper becomes fixed and an advertising medium is established."—E. C. Patterson, in Collier's.

Go to the ball game Sunday.